

### Sree Narayana College, Punalur

AQAR 2023-24

**Key Indicator -2.2 - Catering to Student Diversity** 

Metric- 2.2.1 -The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

Details of Programmes organized by Career Guidance Cell

### SREE NARAYANA COLLEGE PUNALUR



# CAREER GUIDANCE AND PLACEMENT CELL ACTIVITY REPORT

2023-2024

# SREE NARAYANA COLLEGE PUNALUR CAREER GUIDANCE & PLACEMENT CELL

### NAME OF THE PROGRAMME /ACTIVITY: PLACEMENT DRIVE CONDUCTED BY SARATHY AUTOCARS

### 2023-2024

Date	:	19/07/2023	Total participa	ants/Beneficiaries: 44
	•	eer Guidance & association with C	Male:24	Female:20

Serial No.	Name of Resource	Designation
	Persons	
1	Mr.Abhijith	HR Executive of
		Sarathy Autocars

### A Brief sketching about the Career Recruitment Drive

The Career Guidance & Placement Cell had been established in the college with a vision to encourage students to participate in competitive examinations, conducting placement drives and to set their career goals. The College Principal, Dr.Santhosh.R constituted the career guidance & Placement cell for the academic year 2023-2024. Dr.Divya.S.Rajan, Assistant Professor, Department of Zoology was nominated as the convenor of the cell and the others members are Ms. Jasmine Rose, Associate Professor of Department of Mathematics, Ms. Ganga M R, Assistant Professor, Department of Commerce and Ms. Resmi A, Assistant Professor, Department of Botany, Dr.Deepika V.S, Assistant Professor, Department of Economics. Campus placements encompass a range of activities, from connecting students for iob interviews with employers to preparing assessments. Effective planning with campus placement software can make all the

difference in ensuring that students can land their desired jobs and start their professional journeys on the right foot. Students need a holistic approach to learning and development to increase their chances of landing their dream job.

### **BROCHURE OF THE PROGRAMME**





### PROGRAMME SCHEDULE

♣ Prayer : I DC Students (Zoology Department)

♣ Welcome address : Dr.Divya.S.Rajan (Assistant Professor, Department of Zoology)

♣ Presidential address : Dr.Santhosh .R (Principal, S.N.College, Punalur)

♣ Felicitation : Ms.Resmi .A (Assistant Professor, Department of Botany)

♣ Guest Speakers : Hiring HR Team of Sarathy Autocars

♣ Vote of thanks : Devika (III DC Student)

The programme commenced with a prayer. Welcome address was delivered by Dr.Divya.S.Rajan, the Convenor of Career Guidance & Placement Cell.The College Principal Dr.Santhosh.R executed the Presidential Address. The Felicitation was rendered by Ms.Resmi.A,(Assistant Professor,Department of Botany) together with the presence of Ms.Jasmine Rose.J,

Associate Professor Department of Mathematics, Ms.Ganga.M.R, Assistant Professor, Department of Commerce. The main objective of the Placement cell is to provide career related support to the students with special emphasis on training the students on employability skills and to provide placement in various Industries/Organizations by arranging campus recruitment drives.

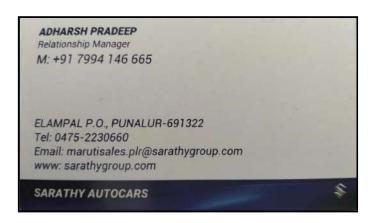


### ADDRESSING BY THE HIRING TEAM OF SARATHY AUTOCARS

### **Outcome of the programme**

The programme commenced with an introduction of the details of the vacancy regarding the various departments of Sarathy Autocars. After that the following rounds of interview were conducted. Initial screening and assessment of communication skills (In Person) were carried out. Around 44 candidates participated in the campus recruitment drive, out of which one of our

student Adarsh Pradeep, 2021 passed out B.A Economics candidate was qualified after various screening rounds.

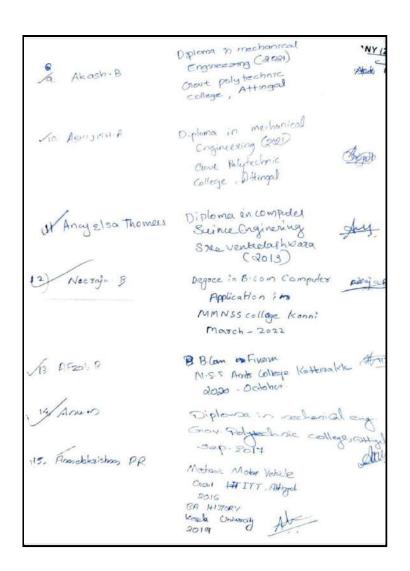


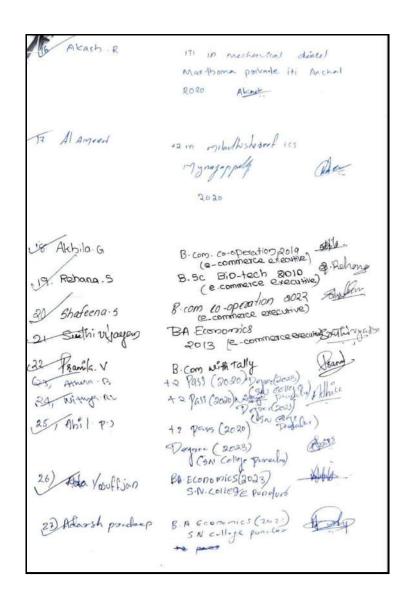
# Visiting card of Adharsh Pradeep working as Relationship Manager in Sarathy

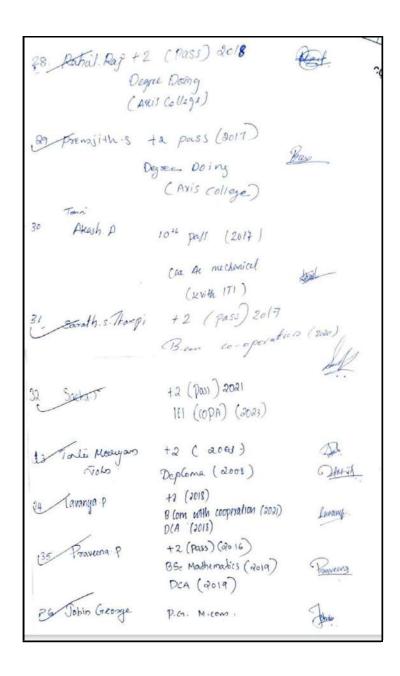
Overall experience and feedback of Sarathy to search the right talent to drive its teaching objectives were fulfilled by the students and to bridge the gap between Skill and Opportunity. Our Principal Dr.Santhosh .R., motivated & supported in every aspect for the successful conduction of this campus drive & quoted how such programmes were essential for boosting the confidence of students and assessing their technical skills for the strong image of our Institution by building a bridge between prestigious International Educational Institutions and Industries. Placement Drive is a win-win for both students and companies. Companies get access to a pool of talented and motivated students, and students get a chance to launch their careers and gain industry exposure right after completing their education.

### ATTENDANCE REGISTER

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# SREE NARAYANA COLLEGE PUNALUR CAREER GUIDANCE & PLACEMENT CELL

#### 2023-2024

## NAME OF THE PROGRAMME /ACTIVITY: PLACEMENT DRIVE CONDUCTED BY OXYGEN DIGITAL

Date	:	21/07/2023	Total partic	ipants/Beneficiaries: 4
U	v	eer Guidance & association with C	Male:1	Female:3

Serial No.	Name of Resource Persons	Designation
1	Mr.Kurian	HR Executive of
		Oxygen Digital

### An open look into the placement drive

The Career Guidance & Placement Cell had been established in the college with a vision to encourage students to participate in competitive examinations, conducting placement drives and to set their career goals. The College Principal, Dr.Santhosh.R constituted the career guidance & Placement cell for the academic year 2023-2024. Dr.Divya.S.Rajan, Assistant Professor, Department of Zoology was nominated as the convenor of the cell and the others members are Ms.Jasmine Rose, Associate Professor of Department of Mathematics,Ms.Ganga M R, Assistant Professor, Department of Commerce and Ms. Resmi A, Assistant Professor, Department of Botany, Dr.Deepika V.S, Assistant Professor, Department of Economics.Campus Recruitment drives are conducted in various educational institutes for providing job opportunities to the students who are pursuing their particular academic courses. Campus Placements offer a student a wonderful

opportunity to get placed during the course of his academic pursuits, and provide him the comforts of a safe and secure future.

### **BROCHURE OF THE PROGRAMME**



### PROGRAMME SCHEDULE

♣ Prayer : Arsha ,I DC Students (Zoology Department)

♣ Welcome address : Dr.Divya.S.Rajan (Assistant Professor, Department of Zoology)

♣ Presidential address : Dr.Santhosh .R (Principal, S.N.College, Punalur)

♣ Felicitation : Ms.Resmi .A (Assistant Professor, Department of Botany)

♣ Guest Speakers : Hiring HR Executive of Oxygen Digital

♣ Vote of thanks : Sreeleksmi

The programme commenced with a prayer. Welcome address was delivered by Dr.Divya.S.Rajan, the Convenor of Career Guidance & Placement Cell.The College Principal Dr.Santhosh.R executed the Presidential Address. The Felicitation was rendered by Ms.Resmi.A,Assistant Professor,Department of Botany) together with the presence of Ms.Jasmine Rose.J, Associate Professor Department of Mathematics, Ms.Ganga.M.R, Assistant Professor ,Department of Commerce.The main objective of the Placement cell is to provide career related support to the students with special emphasis on training the students on employability skills and to provide placement in various Industries/Organizations by arranging campus recruitment drives. Formal interview is considered as the screening round of the selection procedure. The interview reflects the overall personality of the candidate. The more updated knowledge of the candidate more will be the chances of selection.



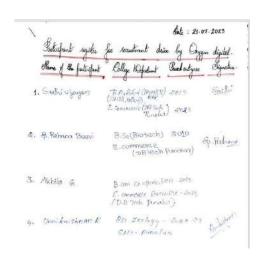


### INTERVIEW BY THE HIRING TEAM OF OXYGEN DIGITAL

The programme commenced with an introduction of the details of the vacancy regarding the various departments of Oxygen Digital. After that the following rounds of interview were conducted. Initial screening and assessment of communication skills (In Person). Around 4 candidates participated in the campus recruitment drive.

In this competitive era, preparing yourself for campus placements is the most pivotal part of education. Earlier, most of the students ignored the significance of the campus placements and waved goodbye to the opportunities of getting selected by the company. One of the advantages of campus recruitment is the assurance of stable job profiles in reputed companies. One of the most important things for campus placements is confidence. Be confident in your abilities and all the preparation you have done. You are going to do well. And even if you don't get into one company, you can get into another good company. Be positive and have a positive attitude throughout.

#### ATTENDANCE REGISTER



# SREE NARAYANA COLLEGE PUNALUR CAREER GUIDANCE & PLACEMENT CELL 2023-2024

## NAME OF THE PROGRAMME /ACTIVITY: "CAREER PROSPECTS AND CHALLENGES"

Date	:	08/11/2023	Total particip	ants/Beneficiaries: 84
U	·	eer Guidance & association with C	Male:14	Female:70

Serial No.	Name of Resource	Designation
	Persons	
1	Mr.Rahul	Branch Manager of Adi
		<b>Group of Institutions</b>

### A Glimpse to the Seminar prospects

Career Guidance is a counselling programme designed to help students to choose the right career path based on their educational and professional choices. It is a qualitative and quantitative assessment of the knowledge, skills, information, and experience to identify career options available. The Career Guidance & Placement Cell had been established in the college with a vision to encourage students to participate in competitive examinations, conducting placement drives and to set their career goals. The College Principal, Dr.Santhosh.R constituted the career guidance & Placement cell for the academic year 2023-2024. Dr.Divya.S.Rajan, Assistant Professor, Department of Zoology was nominated as

the Convenor of the cell and the others members are Ms.Jasmine Rose, Associate Professor of Department of Mathematics, Ms.Ganga M R, Assistant Professor, Department of Commerce and Ms. Resmi A, Assistant Professor, Department of Botany, Dr.Deepika V.S, Assistant Professor, Department of Economics.



**BROCHURE OF THE PROGRAMME** 

### PROGRAMME SCHEDULE

♣ Prayer : III DC Students (Zoology Department)

♣ Welcome address : Dr.Divya.S.Rajan (Assistant Professor ,Department of Zoology)

♣ Presidential address: Dr.Santhosh .R (Principal, S.N.College, Punalur)

♣ Felicitation : Ms.Jasmine Rose.J (Associate Professor, Mathematics Department)

♣ Resource Persons : Mr.Rahul (Branch Manager), Mr.Ijas(CDM), Adi Group

♣ Vote of thanks : Sreelekshmi

The programme commenced with a prayer. Welcome address was delivered by Dr.Divya.S.Rajan, the Convenor of Career guidance & placement Cell. The Felicitation was rendered by Ms.Jasmine Rose.J, Associate Professor, Department of Mathematics together with the presence of Ms.Resmi.A, Assistant Professor, Department of Botany. The Career guidance talk was led by Mr.Rahul (Branch Manager), Mr.Ijas(CDM), Adi Group of Institutions. Around 84 UG students had participated in the programme. Career guidance is a formal way for people to receive advice on their career at different stages. Along with this advice, this process often involves formal programs that help people both plan and execute any decisions they make in their career. Professionals in career development often create

generalized programs or custom programs for individuals to help each person through these changes. He suggested varied ways that how to opt the career in one's life depending on the capabilities and potential. He talked about how to focus on the chosen career and what are the efforts to be put in to make that dream true. He motivated the students to be confident and communicative in life. Besides, hard work, time management and focus on the line opted are important aspects to be taken care of. All the students were highly motivated and got to know about various opportunities after completing their graduation. It was a very informative day for the students. The seminar can help the students objectively to review their performance and actions and provide them with adjustments to make that can make them feel motivated. This might involve setting small goals to help build their confidence as they work towards achieving larger goals.





## INTERACTION OF THE RESOURCE PERSON WITH THE UG STUDENTS

### **Highlights of the programme**

The programme focused on personal growth, interpersonal effectiveness and skills that are vital for placement and career growth. The programme benefited the students to face interviews and gathered knowledge on aptitude skills. Informations pertaining to the interview skills and industrial

awareness to gain success in their careers were delivered. Being a professional with global outlook and updated knowledge he was able to address the career related doubts of students effectively. They conducted a mock test to analyze the overall potential of the student group. The programmes envisaged on the professional development of students by training them towards employability skills as well as resume building, group discussion and interview skills which in turn help the students to move into higher studies and desired occupation. It was a comprehensive, developmental program designed to assist individuals in making and implementing informed educational and occupational choices. A career guidance and counseling develops an individual's competencies in self-knowledge, educational and occupational exploration, and career planning. Career guidance and counseling helps individuals in acquiring the knowledge, skills, and experience necessary to identify options, explore alternatives and succeed in society. Career guidance and placement cell provided guidance and technical assistance for the students in order to achieve their career goals. The programmes provided platform for the students to enhance their skills such as; leadership, self- confidence, team building, time management, effective communication, conflict management and cognitive ability. Sreelekshmi, a student of final year UG Zoology representative delivered vote of thanks.

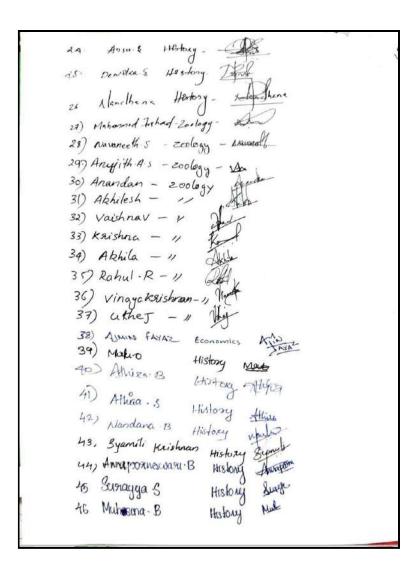
### **Futuristic perspectives**

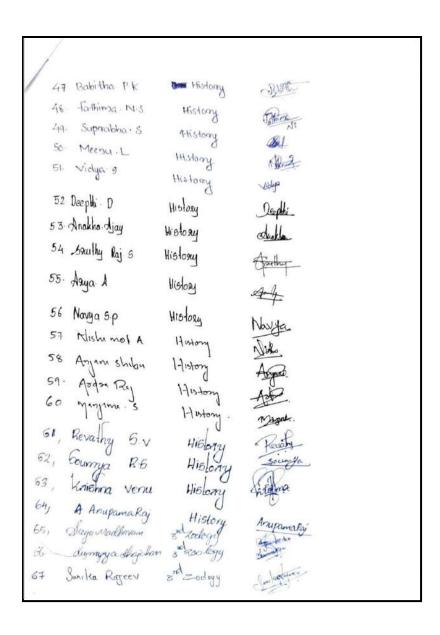
The programme aimed to teach participants to work. effectively with various professionals, people and groups and enhance their communication skills and interpersonal skills in order to function in professional and social settings effectively. Overall, the programme helped the students to have a better understanding of the opportunities that could be offered by Apprenticeship, Entrepreneurship and Higher education. Academic career guidance is one of the most important guidance that students need to nurture their future. The decisions of

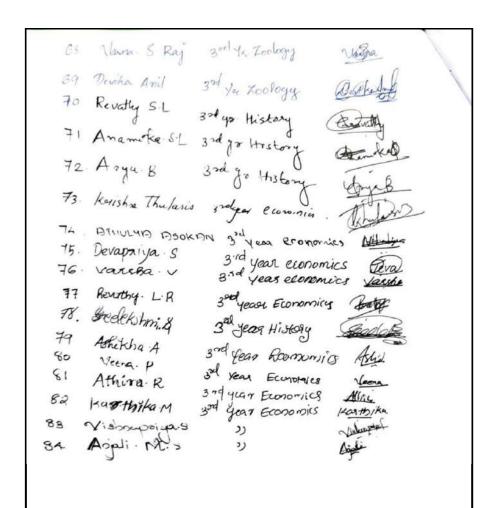
early student life have a major impact on their career, which is not just restricted to their academics but have an impact on their social, financial, and personal life. Students are considered as the future of a country, and for a prosperous future, students need correct guidance, especially at an early stage of their academics. The correct guidance by an expert career guidance counselor will help the students to understand and choose their career options as per their knowledge, skills, interest, and capability.

### ATTENDANCE REGISTER

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5.	Shifana Murthafa	Zoology	
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# SREE NARAYANA COLLEGE PUNALUR CAREER GUIDANCE & PLACEMENT CELL 2023-2024

## NAME OF THE PROGRAMME / ACTIVITY: ORIENTATION WORKSHOP BY VERANDA RACE

Date	:	11/01/2024	Total particip	ants/Beneficiaries: 77
	•	eer Guidance & association with C	Male:25	Female:52

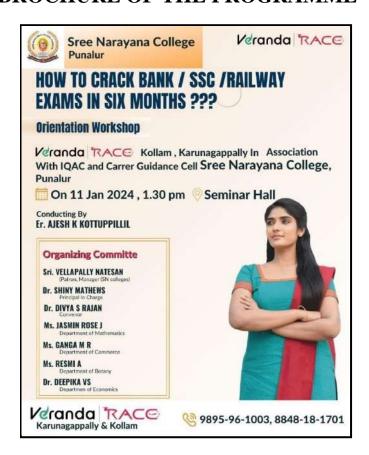
Serial No.	Name of Resource	Designation
	Persons	
1	Mr.Ajesh K Kottupallil	Branch Manager of Adi
		<b>Group of Institutions</b>
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### An Overview about the Orientation workshop

Academic career guidance is one of the most important guidance that students need to nurture their future. It is a comprehensive, developmental program designed to assist individuals in making and implementing informed educational and occupational choices. A career guidance and counseling program develops an individual's competencies in self-knowledge, educational and occupational exploration, and career planning. The Career Guidance & Placement Cell had been established in the college with a vision to encourage students to participate in competitive examinations, conducting placement drives and to set their career goals. The College Principal, Dr.Shiny Mathews constituted the Career

guidance & Placement cell for the academic year 2023-2024. Dr.Divya.S.Rajan, Assistant Professor, Department of Zoology was nominated as the Convenor of the cell and the others members are Ms.Jasmine Rose, Associate Professor of Department of Mathematics,Ms.Ganga M R, Assistant Professor, Department of Commerce and Ms. Resmi A, Assistant Professor, Department of Botany, Dr.Deepika V.S, Assistant Professor, Department of Economics.

### **BROCHURE OF THE PROGRAMME**



### PROGRAMME SCHEDULE

♣ Prayer : III DC Students (Zoology Department)

♣ Welcome address : Dr.Divya.S.Rajan (Assistant Professor ,Department of Zoology)

♣ Presidential address: Dr.Shiny Mathews (Principal, S.N.College, Punalur)

♣ Felicitation : Ms.Resmi.A, Assistant Professor, Department of Botany

Resource Person : Representatives of Veranda Race Group of Institutions

♣ Vote of thanks : Akshaya

Career guidance and counseling programs help individuals acquire the knowledge, skills, and experience necessary to identify options, explore alternatives and succeed in society. The programme commenced with a prayer. Welcome address was delivered by Dr.Divya.S.Rajan, the Convenor of Career guidance & placement Cell. The Felicitation was rendered by Ms.Resmi.A, Assistant Professor, Department of Botany. The Career guidance talk was led by the Representatives of Veranda Race Group of Institutions

Career guidance is the guidance given to individuals to help them acquire the knowledge, information, skills, and experience necessary to identify career options, and narrow them down to make one career decision. This career decision then results in their social, financial and emotional well-being throughout. An MOU was also signed in between the College and the Veranda Race. Career guidance is a formal way for people to receive advice on their career at different stages. Along with this advice, this process often involves formal programs that help people both plan and execute any decisions they make in their career. A qualitative and quantitative assessment of the student's knowledge, skills, information, and experience identifies which career options are available. There is a lack of awareness and information about the various career options available for students after passing out of school in India. There is no culture of visiting a career counsellor in India Career guidance ypically begins with an assessment of an individual's skills, interests, and strengths. This information is then used to identify potential career paths that may be a good fit. A career counsellor or advisor may provide information about various occupations, such as job requirements, growth potential, and earning potential. They may also help individuals explore education and training options, such as college or vocational programs, and offer advice on how to gain relevant work experience. All students were highly motivated and got to know about various opportunities after completing their graduation. Thus this Career guidance Workshop can help the individuals to develop clear and achievable career goals. This process can help people stay focused and motivated as they work towards their career objectives.



## INTERACTION OF THE VERANDA RACE REPRESENTATIVES WITH THE STUDENTS

A psychometric test is mandatory to understand the students' underlying/existing skills and interests that assist them in making informed decisions about their future course of study. A The idea of vedic mathematics and its application for easy and faster calculations in competitive examinations was discussed in this session. career guidance program would offer a reliable and standard career assessment test to help individuals understand their core skills and competencies. Career guidance will help students fulfill their aspirations by setting up realistic goals. As mentioned earlier, career choice will determine the students' future by providing them with their dream job and providing them a better lot with job satisfaction. Thus, the Career guidance with an expert counselor will develop a clear road map to fulfill future dreams. The career guidance counselor was an expert in career opportunities and options that students must have, depending on their interests and capability. A counselor who is well aware of the opportunity and examines them from a broader perspective to find a suitable solution for a particular student. Akshaya, a student of second year UG Zoology representative delivered vote of thanks.



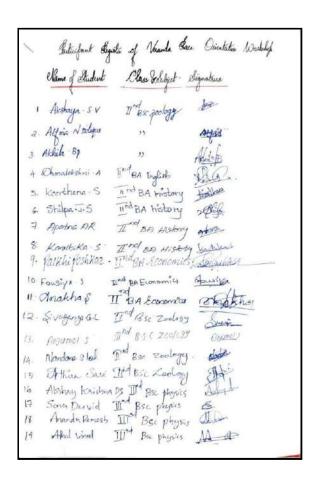
An MOU was signed between Sree Narayana College , Punalur and Veranda Learning Solutions

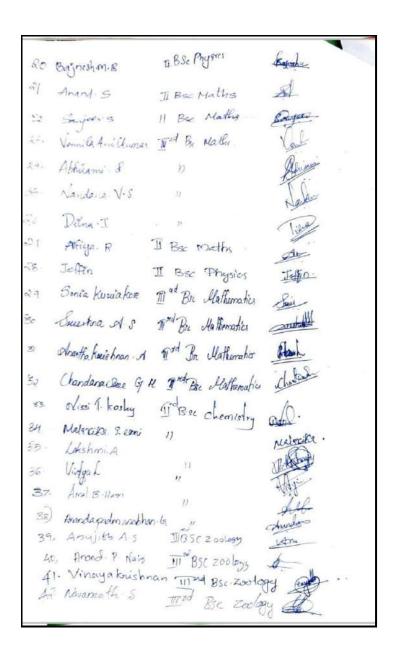
Veranda IAS Learning Solutions who had signed an MOU with our Institution. his partnership not only provides an excellent opportunity for our students to showcase their potential but also facilitates their journey toward realizing their ambitions in the civil services sector. We can look forward to a positive response and the possibility of working together to empower the future leaders of our nation.

Navigating a career path can be something that students and employees might need help with throughout their lives. Many organizations offer formal programs that can help people identify their goals and overcome their unique challenges. Learning about these offerings can help students identify if you might benefit from formal coaching and assistance. Overall, the programme helped the students to have a better understanding of the opportunities that could be offered by Apprenticeship, Entrepreneurship and Higher education. Academic career guidance is one of the most important guidance that students need to nurture their future. A career guidance program can also help students understand the job search process and provide them with the tools and resources they need to be

successful. This may include resume writing workshops, interview preparation, and job search strategies. By providing students with these skills, a career guidance program can help them feel more confident and prepared as they enter the job market. In addition to these practical benefits, it can help students build their self-confidence and explore their passions. By helping students understand their interests and strengths, it helps them find careers that are fulfilling and meaningful. This can be especially important for students who may not have a strong support system at home or who may be unsure of their future goals.

### ATTENDANCE REGISTER





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# SREE NARAYANA COLLEGE PUNALUR CAREER GUIDANCE & PLACEMENT CELL 2023-2024

## NAME OF THE PROGRAMME /ACTIVITY: AWARENESS PROGRAMME BY UNIQUE OCCASSIO TECH

Date	:	12/01/2024	Total partici	pants/Beneficiaries: 23
U	·	eer Guidance & association with C	Male:7	Female: 16

Serial No.	Name of Resource	Designation
	Persons	
1	Mr.Jeff Maju	Representative of
		Unique Occassio Tech

### At a glance to the awareness programme

Career guidance is a comprehensive, developmental program designed to assist individuals in making and implementing informed educational and occupational choices. If you are a fresh graduate or an entry-level professional, the responsibility of making a career choice can be overwhelming. It could be challenging to assess your skills and map them with available career options, also keeping in mind your interest areas. While searching for a perfect job, candidates come across many roadblocks. Career guidance counsellors help professionals to discover the right jobs on different platforms. They also help them write a stellar resume and prepare for probable interview questions that improve the

first impression and chances of employability of the candidate. They will guide the candidates on how to build a professional network for a successful career and professional life throughout. Last but not the least, the career guide will also help you learn salary negotiation skills. Hence, it is crucial to take professional career guidance. The College Principal, Dr.Shiny Mathews constituted the Career guidance & Placement cell for the academic year 2023-2024. Dr.Divya.S.Rajan, Assistant Professor, Department of Zoology was nominated as the Convenor of the cell and the others members are Ms.Jasmine Rose, Associate Professor of Department of Mathematics,Ms.Ganga M R, Assistant Professor, Department of Commerce and Ms. Resmi A, Assistant Professor, Department of Botany, Dr.Deepika V.S, Assistant Professor, Department of Economics.

### **BROCHURE OF THE PROGRAMME**



Career Guidance is an all-inclusive developmental program crafted to guide individuals in the course of establishing their educational and professional choices. This Guidance helped to attain knowledge, skills, information and experience to identify justifiable career options available for the job seekers. The objective of an adviser is to help you achieve great heights both professionally and socially. Living in an era with numerous career options, it is reasonable to get confused. Even till today, awareness about career guidance is very low among the younger generation and the culture of going to a counsellor or a career expert is almost nonexistent in our country. There is nothing more succeeding than success. A single decision, whether right or wrong can have a great impact on your life. Discovering your perfect career cannot get easier than using a unique and scientific approach to career guidance. Every nation aims to build informed students that would contribute towards growth and development. The programme was conducted as an awareness programme by their representatives in the entire departments of the College giving an idea about the various courses. Having a preplanned guidance for your career can make a lot of difference. Acting as a bridge between students and their achievements, career guidance helps it exploring the endless possibilities in various field of interest and how can one right decision help students in their long run.

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# SREE NARAYANA COLLEGE PUNALUR CAREER GUIDANCE & PLACEMENT CELL 2023-2024

### NAME OF THE PROGRAMME /ACTIVITY: CAREER GUIDANCE WORKSHOP BY YOUTH LEADERSHIP ACADEMY

Date	•	18/01/2024	Total particip	oants/Beneficiaries: 90
	·	eer Guidance & association with C	Male:25	Female:65

Serial No.	Name of Resource	Designation
	Persons	
1	Mr.Tiju K John	Career Curation
		<b>Executive of Youth</b>
		Leadership Academy

#### A closure look on the workshop moments

Career guidance is a comprehensive, developmental program designed to assist individuals in making and implementing informed educational and occupational choices. It is one of the most effective tools for locating suitable career options under the guidance of experts and professionals. Surprisingly, the perfect career exams they promote are well-known and even claim to deliver the finest outcomes. A career guidance and counseling develop an individual's competencies in self-knowledge, educational and occupational exploration, and career planning. Career exploration refers to the process of researching and learning

about different career options. It involves understanding the nature of various occupations, exploring different industries, and gathering information about job prospects, educational requirements, and career advancement opportunities. The College Principal, Dr. Shiny Mathews constituted the Career guidance & Placement cell for the academic year 2023-2024. Dr. Divya. S. Rajan, Assistant Professor, Department of Zoology was nominated as the Convenor of the cell and the others members are Ms. Jasmine Rose, Associate Professor of Department of Mathematics, Ms. Ganga M R, Assistant Professor, Department of Commerce and Ms. Resmi A, Assistant Professor, Department of Botany, Dr. Deepika V.S, Assistant Professor, Department of Economics.

#### **BROCHURE OF THE PROGRAMME**



#### PROGRAMME SCHEDULE

♣ Prayer : II DC Students (Zoology Department)

♣ Welcome address : Dr.Divya.S.Rajan (Assistant Professor ,Department of Zoology)

♣ Presidential address: Dr.Shiny Mathews (Principal, S.N.College, Punalur)

♣ Felicitation : Ms.Resmi.A, Assistant Professor, Department of Botany

♣ Resource Person : ,Tiju.K.John, Representative of Kerala Youth Leadership Academy

♣ Vote of thanks : Aishwarya

The goal of career guidance is to empower individuals to take control of their career development, to identify and pursue career opportunities that align with their interests, skills, and values, and to navigate the challenges and opportunities that arise throughout their career journey. Through this programme the students are benefitted with various workshops, assessments, mentor talks and guidance to students. Career counselling is a long process that helps individuals understand their own self and work trends in order to make them take the right career decisions. This entire process is

based on making students comfortable about their career paths, knowing their strengths, weaknesses, likes, dislikes, analyzing their abilities and enlightening them towards the right career path. Thereby helping them to fulfill their aspirations by setting up realistic goals. The programme commenced with a prayer. Welcome address was delivered by Dr. Divya. S. Rajan, the Convenor of Career guidance & placement Cell. The Felicitation was rendered by Ms. Resmi. A, Assistant Professor, Department of Botany. The Career guidance talk was led by the Representatives of Kerala Youth Leadership Academy.





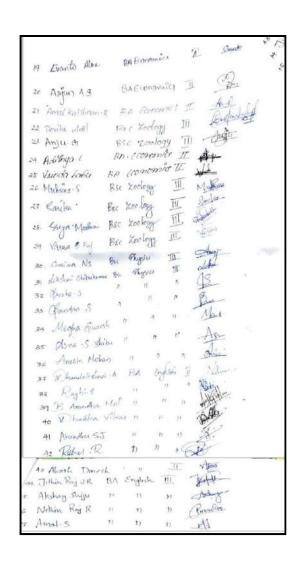
# INTERACTION OF THE REPRESENTATIVES OF THE KERALA YOUTH LEADERSHIP ACADEMY WITH THE STUDENTS

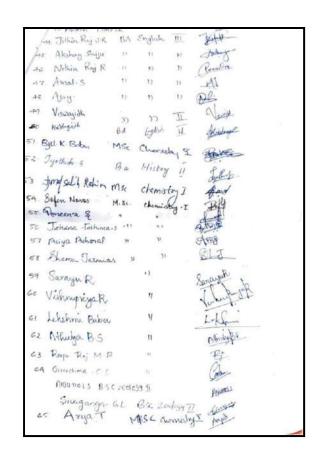
Every Student has a unique set of skills, strengths, and weaknesses and hence it's very important to take decision for every student. A psychometric test is mandatory to understand the students' underlying/existing skills and interests that assist them in making informed decisions about their future course of study. Career guidance cell of this College plays a crucial role in guiding the students to various openings suitable to their competency, economic resources and

personal choices. Since the student intake is from different social, economic and academic backgrounds, the students require a well-planned and organized career counselling at the institutional level for their career progression. Career guidance cell facilitate students for goal settings, positive interaction, multiple intelligence, self-awareness, IQ, EQ, leadership qualities, inter personal and intra personal relationships. The cell organizes activities that motivate and encourage students for interaction, articulation and exploration. The program concluded with an interactive session of the students with the delegates. Akshaya, a student of second year UG Zoology representative delivered vote of thanks. Career guidance holds immense importance as it results in professionals' financial, social, emotional, and professional well-being. In this age where ambitions are soaring, career queries are common. Hence, it is important for institutions to set up career guidance capabilities for professionals in all stages of career.

#### ATTENDANCE REGISTER







# SREE NARAYANA COLLEGE PUNALUR CAREER GUIDANCE & PLACEMENT CELL 2023-2024

Name of the programme /Activity: ORIENTATION RENDERED BY DWMS

Date	:	29/02/2024	Total particip	ants/Beneficiaries: 76
	•	eer Guidance & association with C	Male:43	Female: 33

Serial No.	Name of Resource	Designation
	Persons	
1	Mr.Muhammed Swalih	<b>Talent Curation</b>
		Executive, KKEM,
		Government of Kerala

#### A Brief report on the Orientation

Career guidance is a comprehensive, developmental program designed to assist individuals in making and implementing informed educational and occupational choices. A career guidance and counseling program develops an individual's competencies in self-knowledge, educational and occupational exploration, and career planning. Career guidance typically begins with an assessment of an individual's skills, interests, and strengths. This information is then used to identify potential career paths that may be a good fit. Career guidance can provide individuals with accurate and up-to-date information about different career options, job market trends, and educational requirements. This

information can help individuals make informed decisions about their career choices. Hence, it is crucial to take professional career guidance. The College Principal, Dr.Shiny Mathews constituted the Career guidance & Placement cell for the academic year 2023-2024. Dr.Divya.S.Rajan, Assistant Professor, Department of Zoology was nominated as the Convenor of the cell and the others members are Ms.Jasmine Rose, Associate Professor of Department of Mathematics,Ms.Ganga M R, Assistant Professor, Department of Commerce and Ms. Resmi A, Assistant Professor, Department of Botany, Dr.Deepika V.S, Assistant Professor, Department of Economics.

#### **BROCHURE OF THE PROGRAMME**







Awareness to Arts stream of UG final year Awareness to Arts stream of UG final year

#### **Objectives of the DWMS Orientation**

India is a developing country, and its strengths lie in the minds of young students. They must understand the significance of career guidance to make an informed decision regarding their progressions in their career.

#### **Kerala Knowledge Economy Mission (KKEM)**

A Kerala Development and Innovation Strategic Council (K-DISC) initiative, Kerala Knowledge Economy Mission (KKEM), aims to create jobs for the educated by transforming Kerala into a Knowledge Society that produces, consumes and transacts knowledge for the benefit of its own social and economic development. Over the next four years, the Kerala Knowledge Economy Mission aims to provide gainful employment to 20 lakh people in various sectors and job fields. The Knowledge Economy Mission aims to use digital technologies as an enabler to create new knowledge that can be used to solve contemporary and future social problems, foster sustainable development, and foster intellectual growth.

#### **Digital Workforce Management System (DWMS)**

Digital Workforce Management is a platform that connects all stakeholders in creating a knowledge-based ecosystem. The job aspirants can finetune their career preferences and enrich their profiles to enhance their chances of getting a dream career by taking an AI-based Career Inclination Survey and Robotic Interview.

#### DWMS offers the following major features.

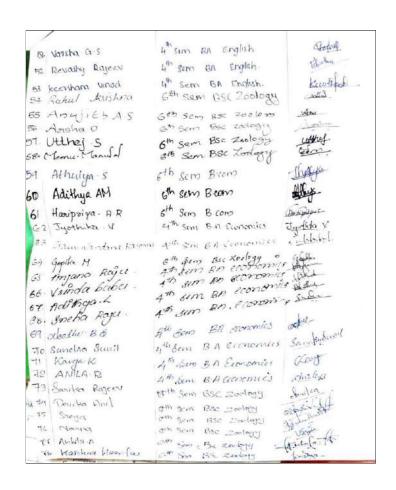
- ➤ Robotic Interview
- > Resume building
- > Skilling programs and internships
- ➤ Work Readiness Program
- > Personality Development Training
- > English Score assessment
- > Psychometric test
- > Career counselling

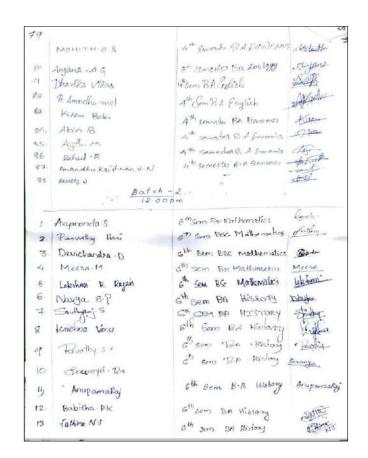
Thus, the scheduled orientation was designed to equip the job seekers to improve their workplace communication, interpersonal skills and overall personality development focusing on the English language. This training was intended for all the students who wish to enhance their language capabilities and professional skills.

#### ATTENDANCE REGISTER

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#### SREE NARAYANA COLLEGE PUNALUR

#### CAREER GUIDANCE & PLACEMENT CELL

#### 2023-2024

Name of the programme /Activity :Placement Drive by IICE(Indian Institute of Competitive Excellence)

Date	:	11/03/2024	Total particip	ants/Beneficiaries: 37
0	•	eer Guidance & association with C	Male:16	Female:21

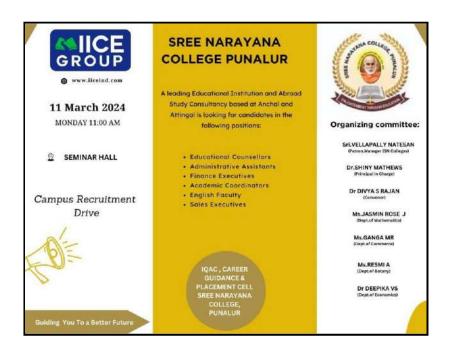
Serial No.	Name of Resource Persons	Designation
1	Saphalya Mohan	Representative member of HR team

#### An outlook of the Placement Drive

The Career Guidance & Placement Cell had been established in the college with a vision to encourage students to participate in competitive examinations, conducting placement drives and to set their career goals. The College Principal, Dr.Shiney Mathews constituted the career guidance & Placement cell for the academic year 2023-2024. Dr.Divya.S.Rajan, Assistant Professor, Department of Zoology was nominated as the convenor of the cell and the others members are Ms.Jasmine Rose, Associate Professor of Department of Mathematics, Ms.Ganga M R, Assistant Professor, Department of Commerce and Ms. Resmi A, Assistant Professor, Department of Botany, Dr.Deepika V.S, Assistant Professor, Department

of Economics. Career guidance is a formal way for people to receive advice on their career at different stages. Along with this advice, this process often involves formal programs that help people both plan and execute any decisions they make in their career. Professionals in career development often create generalized programs or custom programs for individuals to help each person through these changes.

#### **BROCHURE OF THE PROGRAMME**



#### PROGRAMME SCHEDULE

♣ Prayer : III DC Students (Zoology Department)

♣ Welcome address : Dr.Divya.S.Rajan (Assistant Professor, Department of Zoology)

♣ Presidential address : Dr.Shiney Mathews (Principal, S.N.College,

Punalur)

♣ Guest Speakers : Hiring HR Team of IICE

♣ Vote of thanks : Sreelekshmi

The programme commenced with a prayer. Welcome address was delivered by Dr.Divya.S.Rajan, the Convenor of Career Guidance & Placement Cell.The College Principal Dr.Shiney Mathews executed the Presidential Address.The main objective of the Placement cell is to provide career related support to the students with special emphasis on training the students on employability skills and to provide placement in various Industries/Organizations by arranging campus recruitment drives.



ADDRESSING BY THE HIRING TEAM OF IICE

SCREENING CONDUCTED AMONG FINAL YEAR B.Sc

**STUDENTS** 

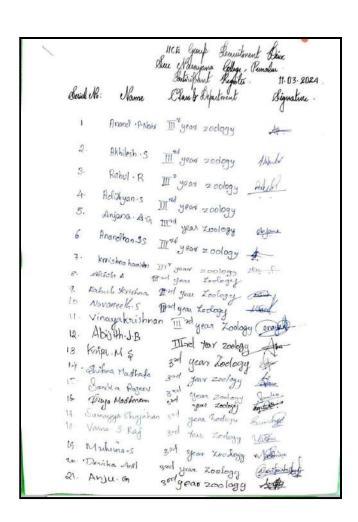
The programme commenced with an introduction of the details of the vacancy regarding the various departments of IICE. Initial screening and assessment of communication skills (In Person). Around 37 candidates participated in the campus recruitment drive.

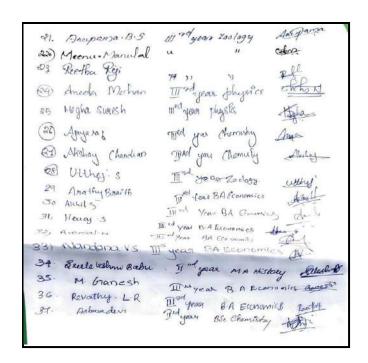
Forwarded message From: IICE Anchal <h Date: Fri, Jun 21, 2024 at 5:56 PM Subject: Update on Campus Recruitment Process and Student Selections To: sncpunalur@gmail.com <sncpunalur@gmail.com> I hope this message finds you well. I am pleased to inform you that we have successfully conducted the first level of our campus interview at SN Punalur College. We were impressed with the caliber of students we met and have selected a few to move forward to the second level interview at our office. After thorough evaluations, we have extended offer letters to two outstanding students, Sreelekshmi Babu (MA World History-2023) and Krishna Haridas (Zoology - 2024) We are delighted to share that Sreelekshmi Babu has accepted her offer letter and has already joined our office on 4th June 2024. We are confident that she will make significant contributions to our team and look forward to seeing her professional growth within our organization. We appreciate the efforts of your institution in nurturing such talented individuals and look forward to continued collaboration with SN Punalur College.

As the job market becomes increasingly competitive, the role of successful campus placement planning cannot be overstated. Today, it is more important than ever for educational institutions to

prepare their students for the business world and to provide them with the necessary skills and opportunities to secure their dream jobs. Campus placement is a win-win for both students and companies. Companies get access to a pool of talented and motivated students, and students get a chance to launch their careers and gain industry exposure right after completing their education

#### ATTENDANCE REGISTER





# SREE NARAYANA COLLEGE PUNALUR CAREER GUIDANCE & PLACEMENT CELL

#### 2023-2024

## NAME OF THE PROGRAMME /ACTIVITY: PLACEMENT DRIVE CONDUCTED BY APOLLO INTERNATIONAL SCHOOL, AHMEDA BAD

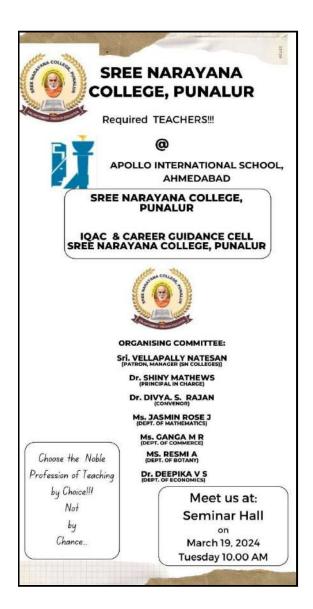
Date	:	19/03/2024	Total particip	ants/Beneficiaries: 36
	v	eer Guidance & association with C	Male:12	Female:24

Serial No.	Name of Resource	Designation
	Persons	
1	Dr.Dharmesh Rao	Director of Apollo Institutions

## A BRIEF REPORT ON THE HIRING OF TEACHERS BY APOLLO INTERNATIONAL SCHOOL, AHMEDABAD

The Career Guidance & Placement Cell had been established in the college with a vision to encourage students to participate in competitive examinations, conducting placement drives and to set their career goals. The College Principal, Dr.Shiny Mathews constituted the career guidance & Placement cell for the academic year 2023-202.4 Dr.Divya.S.Rajan, Assistant Professor, Department of Zoology was nominated as the convenor of the cell and the others members are Ms.Jasmine Rose, Associate Professor of Department of Mathematics, Ms.Ganga MR, Assistant Professor, Department of Commerce and Ms. Resmi A, Assistant

Professor, Department of Botany, Dr.Deepika V.S, Assistant Professor, Department of Economics.



**BROCHURE OF THE PROGRAMME** 

#### PROGRAMME SCHEDULE

♣ Prayer : III DC Students (Zoology Department)

♣ Welcome address : Dr.Divya.S.Rajan (Assistant Professor, Department of Zoology)

♣ Presidential address: Dr.Shiney Mathews (Principal, S.N.College, Punalur)

♣ Guest Speakers : Dr.Dharmesh Rao (Director of Apollo Institutions)

♣ Vote of thanks : Ms,Devika Anil (III DC Student)

The programme commenced with a prayer. Welcome address was delivered by Dr.Divya.S.Rajan, the Convenor of Career guidance & placement Cell.The College Principal Dr.Shiney Mathews executed the Presidential Address together with the presence of Ms.Jasmine Rose.J,Associate Professor Department of Mathematics, Ms.Ganga.M.R, Assistant Professor ,Department of Commerce, Ms.Resmi.A, Assistant Professor, Department of Botany. The main objective of the Placement cell is to provide personal and career related support to the students with special emphasis on training the students on employability skills and to provide placement in various Industries/Organizations by arranging campus recruitment drives.



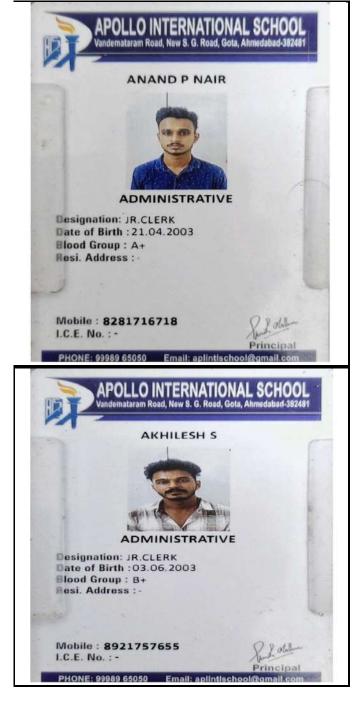


#### An addressing regarding the detailed instruction concerned with the job role

The programme commenced with an address by the Intellectual of Apollo, Dr.Dharmesh Rao (Director of Apollo Institutions), which had given a detailed knowledge of the School and the job role..Initial screening and assessment of communication skills (In Person)were conducted.Around 36 candidates participated in the campus recruitment drive, the results will be intimated later by them.

S. No.	Name of the Student	Designation	Qualification	
1	nishitha s. binu	PRT	B.COM	
2	FATHIMA SALAHUDEEN	PRT	B.COM	
3	AKSHARA NAIR	PRT	M.COM	
4	JEEVA NANDAN	PRT	B.COM	
5	UMA MAHESHWARY J.	PRT	B.SC(CHEM)	
6	RAHANA P.S.	PRT	M.COM	
7	GANESH T.R	PRT	B.SC(ZOOLOGY)	
8	PRAWIN P.	PRT	B.SC(CHEM)	
9	SANTHINI SASIKUTTAN	PRT	B.SC(ZOOLOGY	
10	NITHYA BIJU	PRT	B.SC(ZOOLOGY)	
11	ATHIRA S.	PRT	B.A(ENG)	
12	DRISYA ASOKAN LEKHA	PRT	B.A(ENG)	
13	MAHITHA M.S.	PRT	B,A(ENG)	
14	BIPIN MATHEW	PRT	B.COM	
15	APARNA V.S.	PRT	B.COM	
16	SHEEBA MOL S.	PRT	B.COM	
17	PUNYA V.S	PRT	B.COM	
18	AKHILA A.L	PRT	B.SC(ZOOLOGY	
19	SWATHY S.	PRT	B.SC(ZOOLOGY	
20	ANASWARAA RAMESH	PRT	B.SC(ZOOLOGY	
21	SRUTHY SREEKUMAR	PRT	B.COM	
22	RINCY KURIAN	PRT	B.COM	
23	ANURENJANA B.	PRT	B.COM	
24	DEVIKA VIJAYAN	PRT	B.COM	
25	midhuna s. binu	PRT	B.COM	
26	AKHIL RAJ S.	PRT	B.COM	
27	SRUTHI S.	PRT	B.SC(ZOOLOGY	
28	FREEDA MARY	PRT	M.SC(MATHS)	
29	BISMI UMAIMA S.S	PRT	B.SC(ZOOLOGY	
30	AISWARYA B.G	PRT	B.SC(ZOOLOGY	
31	ABHISHEK S.	PRT	M.SC(MATHS)	
32	ANJANA S R	PRT	M.SC(MATHS)	
33	SOORYA S.R	PRT	B.SC(ZOOLOGY	
34	DEVU BRAHMAJAN	PRT	B.SC(ZOOLOGY	

List of students being selected



#### Identity card of the candidates who had joined the institution

Overall experience and feedback of Apollo International School team was very positive as the need of their organization to search the right talent to drive its teaching objectives were fulfilled by the students and the Campus Recruitment Drive conducted by us. Our Principal Dr.Shiny Mathews motivated & supported in every aspect for the successful conduction of

this campus drive & quoted how such programmes were essential for boosting the confidence of students and for the strong image of our Institution by building a bridge between prestigious International Educational Institutions.

#### ATTENDANCE REGISTER

19/03/2024 Pathicifant Name of Aude	Register of Apollo International Etal with cath
1. Alkhananiya	BSc Physics ADA
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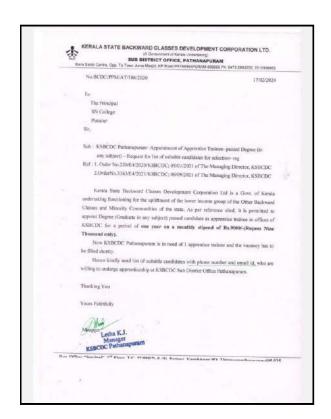
# SREE NARAYANA COLLEGE PUNALUR CAREER GUIDANCE & PLACEMENT CELL

#### 2023-2024

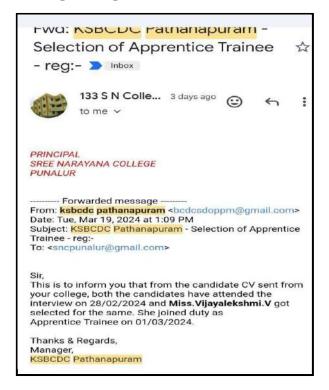
# NAME OF THE PROGRAMME /ACTIVITY: SELECTION OF APPRENTICE TRAINEE CONDUCTED BY KSBCDC, PATHANAPURAM

Date	:	28/02/2024	Total partici	pants/Beneficiaries: 2
Organized by Career Guidance & Placement Cell in association with IOAC			Male:0	Female:2

The Career Guidance & Placement Cell had been established in the college with a vision to encourage students to participate in competitive examinations, conducting placement drives and to set their career goals. The College Principal, Dr.Shiney Mathews constituted the career guidance & Placement cell for the academic year 2023-2024. Dr.Divya.S.Rajan, Assistant Professor, Department of Zoology was nominated as the convenor of the cell and the others members are Ms.Jasmine Rose, Associate Professor of Department of Mathematics,Ms.Ganga M R, Assistant Professor, Department of Commerce and Ms. Resmi A, Assistant Professor, Department of Botany, Dr.Deepika V.S, Assistant Professor, Department of Economics. In the interview for Selection of Apprentice Trainee conducted by KSBCDC, Pathanapuram, Vijayalekshmi.V and Sruthi Jayachandran ,2022 passed out students of Mathematics Department of Sree Narayana College, Punalur participated and Vijayalekshmi.V was selected and joined on duty for the same.

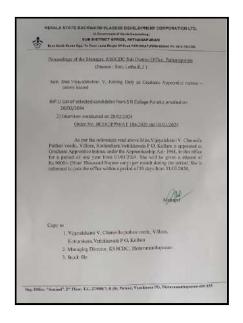


#### Intimation regarding the interview notification



Conveyance about the selection

### Appointment order of Vijayalekshmi.V





### Sree Narayana College, Punalur

AQAR 2023-24

**Key Indicator -2.2 - Catering to Student Diversity** 

Metric- 2.2.1 -The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

Details of Programmes organized by Career Guidance Cell